

**\$75.8
MILLION**

IS HOW MUCH BIG TOBACCO SPENDS EACH YEAR
MARKETING ITS DEADLY,
ADDICTIVE PRODUCTS
IN NEBRASKA ALONE.

**"IF YOU ARE REALLY AND
TRULY NOT GOING TO SELL
TO CHILDREN, YOU ARE
GOING TO BE OUT OF
BUSINESS IN 30 YEARS."**

-BENNETT LEBOW, LIGGETT CEO

<http://tobaccodocuments.org/youth/AmYoNON0000000.Lb.html>

**JOIN THE
FIGHT
AGAINST
BIG TOBACCO.**

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