

# 1,200

PEOPLE IN THE UNITED STATES  
DIE EACH DAY FROM  
TOBACCO-RELATED DISEASES.  
AND WHAT'S BIG TOBACCO  
THINKING ABOUT?

**"YOUNGER ADULT SMOKERS  
ARE THE ONLY SOURCE OF  
REPLACEMENT SMOKERS."**

**-FEB. 29, 1984, RJR REPORT,  
"YOUNG ADULT SMOKERS:  
STRATEGIES & OPPORTUNITIES."**

<http://tobaccodocuments.org/youth/AmYoNON19980309.Tt.html>

**JOIN THE  
FIGHT  
AGAINST  
BIG TOBACCO.**

[WWW.NOLIMITSNEBRASKA.COM](http://WWW.NOLIMITSNEBRASKA.COM)

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